

# *Jefferson Fellowships*

## **APPLICATIONS NOW OPEN FOR SPRING 2007 JEFFERSON FELLOWSHIPS**

The East-West Center now is accepting applications for the Spring 2007 Jefferson Fellowships, which provide four weeks of professional dialogue, study and travel for 12–14 print and broadcast journalists from the United States, Asia and the Pacific Islands.

**The program will take place April 29–May 26, 2007.** It will begin at the East-West Center in Honolulu and continue with a study tour to the U.S. mainland, China and India.

**The deadline for submitting applications is Wednesday, December 20, 2006**



The theme of the Spring 2007 program will be:

### **Sharing the Benefits? Innovation Offshoring and Asia's Emerging Knowledge Economies**

Momentous changes are transforming the global innovation system, creating new challenges and opportunities for US-Asia relations. The changes include the intensifying competition for a limited global talent pool, the rise of new knowledge economies in Asia, and the geographic dispersion of research, development and engineering jobs through global innovation networks, otherwise known as “innovation offshoring.”

American corporations are at the forefront of these developments. They construct global innovation networks to cope with the speed, complexity, and multidisciplinary nature of scientific research, and to improve its productivity. But much of the action now is in Asia, which has the advantage of lower-cost knowledge workers, large and increasingly sophisticated markets, and policies aimed at developing innovative capabilities. American companies are the dominant players in the creation of new technologies, so it matters where they conduct their research and development. But Asian governments and firms are playing an increasingly active role as promoters and new sources of innovation and are also beginning to establish their own global innovation networks.

In the United States, there are concerns that innovation offshoring may extend the “hollowing-out” of the U.S. economy well beyond manufacturing to include research and development, the most precious source of its economic growth. It is feared that a loss of science and engineering jobs to Asia may erode the nation's innovative capabilities. These fears may well feed into increasing technological protectionism.

But does innovation offshoring have to be a zero-sum game? Is there scope for sharing the benefits? Can stronger innovation capabilities in Asia create new markets for U.S. firms? Might increasing innovation in Asia be a catalyst for renewed efforts to strengthen the U.S. innovation system?

In presentations to one another and in sessions with leading experts, Jefferson Fellows will discuss a wide range of issues that result from the intensifying competition for a limited global talent pool, the relocation of research, development and engineering jobs to Asia, and from the development of knowledge economies and innovative capabilities in Asia. In a 21-day study tour, Fellows will visit four main sites of global innovation networks at varying stages of development in the U.S., China and India to explore each site's unique set of challenges, to talk to winners and losers of innovation offshoring, and to examine policy implications. A particular focus will be on discussions with networking associations of high-skill science and engineering migrants to gather first-hand accounts of diverse experiences and ideas of how to share the benefits.

### **Who May Apply**

The Jefferson Fellowships are designed for working print and broadcast journalists with a minimum of five years of professional experience, though some flexibility is allowed in assessing the applications. The program is open to reporters and editors; "gatekeepers" who help determine the content of coverage by their news organizations; editorial writers, commentators and columnists; and broadcast producers.

Because study sessions, discussions and briefings are conducted in English, fluency in that language is required.

### **Program Purpose and Content**

The Jefferson Fellowships program was launched in 1967 to enhance public understanding through the news media of cultures, issues and trends in the Asia Pacific region, broadly defined as Asia, the Pacific Islands and the United States. The long-range goal is to help news organizations build staff expertise about regional concerns and trends, so that their readers, viewers and listeners may be better informed.

The Fellowships provide the participating journalists with a wide range of perspectives through dialogue with professional colleagues, participation in seminars and meetings with business and government decision-makers, scholars and students, social activists, cultural analysts and others. These contacts, and a network of close to 500 former Jefferson Fellows, provide participants with resources on whom to call when they plan, assign, edit and produce news coverage involving or affecting the region.

The first week of the program consists of dialogue among the Fellows, including a short seminar led by each Fellow; lecture discussions with East-West Center researchers and other experts; and field visits. This will be followed by a study tour to cities in Asia and/or the United States.

### **Professional Exchange**

**One essential element of this professional experience is the journalist-to-journalist exchange. Central to this is a presentation that each Fellow will give to his or her fellow participants.** Each Fellow is required to prepare and submit four weeks before arriving at the Center a short paper (1,000–1,500 words). The paper should address a significant issue in the participant's country that is relevant to the theme of the program and discuss how the country – at the government, private sector and/or socio-cultural level – is responding to the issue. The Jefferson Fellowships coordinator will work with invited Fellows to develop a series of presentations relevant to the theme.

Each Fellow also will make an oral presentation (approximately 15 minutes) based on the previously submitted paper and participate in discussion of his or her topic.

The purpose of the presentations is to tap the education and experience of participating journalists in ways that will be professionally useful to fellow participants as they study, assess, and report in their media on the themes of the program and the Asia Pacific region.

### **East-West Center, University of Hawai'i and Other Resources**

East-West Center fellows and research staff, University of Hawai'i faculty and other experts will lead seminars addressing historical, cultural, social, media, political, security, economic and other issues in an Asia Pacific regional context. During their time in Hawai'i, the Fellows are encouraged to avail themselves individually of Asia Pacific resources in the community, including staff and library facilities at the Center and the University of Hawai'i. (The Center and the University are separate institutions but cooperate on a range of projects.)

### **Study Tour**

Field study for the Spring 2007 program will consist of group travel for 21 days. All the Fellows will travel together to the U.S. mainland, China and India. Specific cities in each country have not yet been finalized. The East-West Center will coordinate the travel segment of the program, working with its network of alumni, including former Jefferson Fellows, who often volunteer to host, guide and advise traveling Fellows, and to arrange appointments and interviews.

### **Funding**

The Center provides the Fellows with economy class air transportation from their home cities to Honolulu, to the study tour destinations and from the final city of the study tour back to their home countries. The Center also provides lodging at the East-West Center guesthouse in Honolulu and at moderately priced hotels during the study tour. A per diem to cover living costs (food and incidentals) not met by the program is provided in Honolulu and during the study tour following standard U.S. government allowances for the cities visited. The Center will sponsor J-1 United States visas for Asia-Pacific Fellows and program sponsors in the study tour travel cities will assist with the documentation for other visas, **but Fellows will be responsible for all applicable visa fees, as well as any other visa-related expenses.**

**Employer commitment to the program is important.** News organizations are asked to help their employees participate by providing part of the cost whenever possible. An "Employer's Statement of Support" is a required part of the application. While financial assistance from the employer is not required, employers are encouraged to provide support to their Jefferson Fellows as a demonstration of their commitment to the program. Other kinds of employer support, such as hosting visiting Jefferson Fellows, are welcomed.

Fellows may arrive in Honolulu prior to the April 29 program start date and remain in Asia after the May 26 close of the program (subject to appropriate visa status). However, costs for housing, food and incidentals will be at each Fellow's own expense for additional days beyond the official program dates.

The Jefferson Fellowships are supported by a grant from The Freeman Foundation, of Stowe, Vermont. The grant funds all travel costs, lodging, per diem and other program expenses. About half of the East-West Center's general funding comes from a U.S. government appropriation and the rest from private foundations and agencies, media organizations, individuals, corporations and governments in the Asia Pacific region. Official agencies, private companies, research organizations, East-West Center alumni and volunteers contribute to the program on a regular basis.

## **How to Apply**

Please access the Jefferson Fellowships application form and complete instructions on how to apply at our website: <http://www.EastWestCenter.org/jefferson>.

### **In addition to the two page application form, applicants must also include the following:**

- A letter outlining your issues of interest, a brief description of your news organization, and what you expect to accomplish if an award is granted. Please suggest topics you propose to address in your paper and presentation at the East-West Center (maximum three pages, double-spaced, please).
- Names, addresses, phone/fax numbers and e-mail of three people who may be contacted by the Center as references. Two of these references should be people outside your news organization.
- A letter of recommendation on official letterhead from your supervisor describing your suitability for the Fellowship and the benefit the organization hopes to derive from your participation in the program.
- The "Employer's Statement of Support" form completed by your employer.

NOTE: Samples of your work are not required. If you wish to include samples, we prefer web links to articles (when possible) rather than hard copies.

Please send applications by **Wednesday, December 20** to:

**Jefferson Fellowships  
East-West Seminars  
East-West Center  
1601 East-West Road  
Honolulu, Hawai'i 96848-1601, U.S.A.  
Phone: 808-944-7384; Fax: 808-944-7600  
E-mail: [seminars@EastWestCenter.org](mailto:seminars@EastWestCenter.org)**



**EAST - WEST CENTER**

*The East-West Center contributes to a peaceful, prosperous and just Asia Pacific community by serving as a vigorous hub for cooperative research, education and dialogue on critical issues of common concern to the Asia Pacific region and the United States. The Center serves as a national and regional resource for information and analysis on Asia and the Pacific. It provides a meeting ground where people with a wide range of perspectives exchange views on topics of regional concern. Since the Center's founding in 1960, close to 50,000 people have participated in its programs. Many of these participants now occupy key positions in government, business, journalism and education in the region.*

*The East-West Center is a public, non-profit national and regional research and education institution with an international board of governors. About half of the Center's funding comes from a U.S. government appropriation and the rest from private foundations and agencies, media organizations, individuals, corporations, and a number of Asian and Pacific governments.*